

Camp BizSmart™

Summer Business and Entrepreneur Academy



Richard Tate, VP. for HopeLab discusses the Zamzee biz case with students



1st place Sopogy Team students after presenting their idea to company execs

Camp BizSmart • Inspiring Young Entrepreneurs

P.O. Box 33271, Los Gatos, CA. 95031

www.campbizsmart.org | www.campbizsmartblog.org | 800.475.0869

Camp BizSmart is the premiere business and entrepreneur academy where students ages 11-15 work on “hot topic” real business problems sponsored by cool companies, such as HopeLab and Sopogy in 2010, and summer 2011 Neurosky and others, will provide the business projects that students will solve. Student inventions are transformed into full color product renderings by industrial design firm, WAGIC. Successful executives expert in their fields of endeavor, mentor the students and provide insight into what makes a business idea successful. Through fast, fun, hands-on teamwork, students gain the skills necessary to design, support and defend their business solution to investors at the BizPlan Competition. Camp BizSmart operates at prestigious education and corporate campuses. The curriculum is based on best practice programs for high potential executives. Students thrive in this real world environment aided by expert coaching to acquire essential skills in critical thinking and problem solving, collaboration, design, finance and marketing, and storytelling to enchant and sell others on their idea.

Ages: 11-15 | Tuition: \$800.00, 2 week program | Date & location: July 23-Aug 5, 2011 at Punahou School | Time: 8:30 am - 4:30 pm, Mon. - Fri. | Rechung Fujihira, Camp BizSmart Camp Dir. Hawaii | Apply on-line www.campbizsmart.org