

# GIVE ALOHA AT FOODLAND, SACK N SAVE AND FOODLAND FARMS TO HELP 'IOLANI SCHOOL RAISE FUNDS!

'Iolani School is participating in the 2018 **Give Aloha, Foodland's Annual Community Matching Gifts Program**. This program honors Foodland's founder, Maurice J. "Sully" Sullivan, and continues his legacy of giving back to the community.



## **How It Works**

From **September 1 - 30** Foodland Maika'i Members are invited to make donations of up to a cumulative total of \$249 per person, per organization to participating Hawaii non-profit organizations at checkout. Donations made without a Maika'i Card will not be matched.

**Individuals must use their own Maika'i Card to make a donation.** Foodland and the Western Union Foundation will match each donation.\*

## **Matching Gift**

Foodland and the Western Union Foundation will match each donation up to a total of at least \$300,000 for all organizations combined. If total customer donations exceed \$300,000, the matching gift will be divided proportionately among all participating organizations.

## **How To Give To 'Iolani School**

At the checkout, present your Maika'i Card and inform the cashier that you would like to make a donation to 'Iolani School. If you do not have a Maika'i Card, you may request one.

**'Iolani School's five digit registration code is 77077.**

Your donation will be added to your purchase total. You may give up to \$249 (donations exceeding \$249 will not be matched). The amount you have donated and 'Iolani School's name will appear on your receipt. Any donation must be made payable to Foodland, Sack N Save or Foodland Farms. Donor names will not be released to 'Iolani School. **If you would like us to know of your gift, please send a copy of your receipt to 'Iolani School's Advancement Office by October 15, 2018 for proper credit and acknowledgment of your gift.** For questions, please contact Mike Moses '93, Director of the Annual Fund, at [mmoses@iolani.org](mailto:mmoses@iolani.org) or 808-943-2320.

## **Are These Contributions Tax Deductible?**

These contributions are tax deductible to the full extent of the law. **Please save your store receipt for tax purposes.**

## **\*How Matching Gifts Will Be Calculated**

Matching Gifts will be calculated after the end of the program. 'Iolani School will receive 100% of all customer donations, plus our % of Foodland and Western Union Foundation's \$300,000 matching gift. The portion of the matching gift that each organization will receive will be based on the total dollar amount of customer donations designated to that organization as a % of all customer donations received for all organizations.